

Meet your new neighbor

PRTC opens store in St. George Story by LISA SAVAGE

Whether they're after a state-of-the-art security system, wireless products or access to fiber internet, PRTC customers can now learn more about their options at PRTC's newest location in St. George, says Dewey Ford, marketing manager at PRTC.

A new store opened on Jim Bilton Boulevard in April, and it offers a first-of-its-kind service for PRTC customers — an interactive display. “Customers can actually put their hands on the different systems, see how the cameras work and get a better idea of what fits their needs,” Ford says.

Fiber services expanded in Dorchester County in the last few years, and it made sense to provide easier access to retail services for those customers. The new retail location also serves as a customer service center.

“It's more than 20 miles from Walterboro to St. George, and we wanted to give our customers in that area easier access,” Ford says. “St. George has been underserved for quite a while, and we saw a need to expand our services here, and that includes a new store location.”

PRTC customer service representatives Carol Siegler and April Beach work at the St. George location, along with Blaine Fender, a sales representative. “Our customers who go to our St. George store will have the same access as our customers going to the Walterboro location,” Ford says. “PRTC is committed to delivering the most advanced technology and the best service for its customers.”

OLD AND NEW

A garage and tire center once operated where the store is now, but renovations give the building an entirely different look. “We actually took it down to the metal studs,” Ford says.

The store's modern design fits in with PRTC's progressive operations.

PRTC officials made similar changes to the cooperative's first retail store in Walterboro, which opened in 2012 to better serve customers. PRTC not only renovated an abandoned building into a state-of-the-art facility but successfully transformed a once blighted area into an upscale shopping center.

PRTC plans to add interactive displays at the Walterboro location, as well.

“We're putting down roots in St. George, and we're excited that this community can grow with us,” Ford says. ☒



Check out both of our store locations:

St. George: 5811 W. Jim Bilton Blvd.

Walterboro: 292 Robertson Blvd.



The new store in St. George offers many of the same services as the Walterboro location.

